

Chromolux digital



Chromolux papers and boards

- High smoothness and gloss enable **outstanding print performance**
- **Chromolux for digital printing applications**
- Chromolux label papers run efficiently on all types of bottling lines
- High bulk enables excellent embossing finishes
- Chromolux papers and boards promote branded products
- The **best in class for all kind of printing** and converting methods with the ultimate choice

Label
Packaging
Graphic
Digital



Chromolux digital

Designed to go digital

Digital

CHROMOLUX

Metsä Board Zanders GmbH



Chromolux digital

Our offer:

Chromolux digital for Indigo
(for liquid toner applications)

Chromolux digital for dry toner
(for dry toner applications)



Chromolux Digital for Indigo

- A diverse line of premium high-gloss boards
- Designed especially for HP Indigo presses
- Stocked in a range of substances and specialty surface effects
- Offset printable using foil inks
- FSC certified
- HP certification in process

It is not recommended for dry toner devices.

Chromolux digital for Indigo

	g/m ²	46 x 32	48,3 x 33
high white for Indigo	215	•	•
	250	•	•
	300	•	•
	350	•	•
pearl white for Indigo	250	•	•
	350		•
magic chrome for Indigo	250	•	•
	350		•
metallic silver for Indigo	250	•	•
	350		•
metallic gold for Indigo	250	•	•
	350		•
color red for Indigo	250	•	•
	350		•
color black for Indigo	250	•	•
	350		•

Chromolux Digital for dry toner

- A line of premium high-gloss boards
- Designed especially for Xerox presses
(It is suitable for other dry toner presses)
- Stocked in a range of diverse substances
- Offset printable
- FSC certified

It is not recommended for liquid toner devices.

Chromolux digital for dry toner

	g/m ²	45 x 32
high white for dry toner	210	•
	240	•
	300	•
	350	•

Packaging Units of Chromolux digital

Product	g/m ²	Sheets/ Ream	Reams/ Carton	Cartons/ Pallet
high white for Indigo	215	200	3	20
	250	150	3	20
	300	150	3	16
	350	100	3	16
pearl, color, metallic and magic for Indigo	250	100	4	16
	350	100	3	16
high white for dry toner	210	200	3	20
	240	150	3	20
	300	150	3	20
	350	125	3	20

A more detailed list upon request.



Chromolux Digital Market launch and Timings

- The full range will be available during the first half of the year 2013.
- Launch campaign with swatch books and mailings to printers and agencies. Start is planned for 2nd quarter 2013.
- Websites update (www.chromolux.de) planned for May 2013.
- Sample packs with full range available from May 2013 on.

Availability of the Range

Product	Colour	g/m ²	Date
Chromolux digital high white for Indigo	white	215, 250, 300, 350	available
Chromolux digital color for Indigo	red, black	250	available
		350	available
Chromolux digital pearl for Indigo	white	250	available
		350	available
Chromolux digital metallic for Indigo	silver, gold	250	May 2013
		350	May 2013
Chromolux digital magic for Indigo	chrome	250	May 2013
		350	May 2013
Chromolux digital for dry toner	white	210, 240	available
		300, 350	May 2013



**Chromolux.
Close to the customer.
All over the World.**

