

Get double rewards for buying the supplies you already use.

The Genuine Xerox Rewards Program awards you points for buying branded Xerox® supplies. When you use the promotion code from your Xerox Partner, you'll **double** your reward points.

Getting started is fast and easy. Here's how it works:

1. If you haven't done so already, sign up for the program at xerox.co.uk/rewards. Enter the promotion code from your Xerox Reseller Partner (shown below) and you'll **double** the normal registration bonus and get 2,000 points.
2. Register your eligible printers—earn **double** points for each printer you register.
3. Register eligible supplies—earn **double** points based on the retail price of each item.
4. Start accumulating points—then redeem them for rewards. Your points never expire—as long as you remain active in the program.
 - A toner purchase could entitle you to multiple music downloads, movie ticket(s) or an eBook.
5. Additional ways to earn points—visit the site frequently to learn of new ways to get more points.



Be sure to double your Genuine Xerox Rewards by using the promotion code from your Xerox Partner.

Points are redeemable for a vast assortment of products.

- Xerox® equipment
- Retail merchandise
- Music, books, movies
- Gift cards
- Charitable donations